



Mom of 11 Kids

Safe & All-Natural is Finally Fast & Effective

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Meet Tami



A mother of four, Tami Antelman remarried, and found herself a mom of 11!

She understands the chaos that is motherhood. It's a beautiful journey — but it's not all roses. Wanting moms to find common ground, she created the Mom of 11 Kids blog as an outlet for real-mom stories and struggles.

But Tami also wanted to help maxed-out mothers in a different way.

A mother's time is precious and scarce, so she must constantly research the fastest solutions to problems that arise. Some of the biggest challenges Tami has faced as a mom involve treating family skin problems safely, gently, and quickly.

She has been working with dermatological experts for the past decade to create a no-nonsense skin care line formulated specifically for busy moms and families.

From "feel-good" to "let's fix this" products, the Mom of 11 Kids skin care line takes the stress out of family skin care to simplify moms' lives.

Community

As a blog turned social media-friendly brand, our community members connect via Facebook in particular. Our blog and social content is highly relatable.



July 2015
27,393 Likes

Reach

- Facebook posts reach up to 1M users / wk.
- Avg. reach = 600,000 / mo.
- Engagement rate 7x that of avg. page
- 1,000 new fans per week
- 4.3 star rating (of 5 stars)



Audience

- 99% female
- 74% between 25-44 years old, in the Millennial Mom category



Cross-Promotion

Leverage our following and influence via:

- ✓ Co-branded giveaways and blog posts
- ✓ Sponsored social posts
- ✓ Product reviews
- ✓ Joint promotional emails
- ✓ Special coupon codes or discounts
- ✓ Guest posts

Connect



facebook.com/Momof11Kids



pinterest.com/TamiMomof11Kids



plus.google.com/+Momof11KidsCommunity



twitter.com/MomofElevenKids



instagram.com/MomofElevenKids



youtube.com/Momof11KidsCommunity

Products

Fans come to Tami for all kinds of advice. They trust her recommendations. This translates into buyer confidence with the introduction of the Mom of 11 Kids skin care line.



For Little Ones



No Time for Eczema
Advanced Anti-Itch Therapy Ointment



No Time for Dry Skin
Intensive Nourishing Baby Butter



No Time for Diaper Rash
Intensive Relief Cream



No Time for Cuts, Scrapes & Burns
Advanced First-Aid Ointment

The balance of cutting-edge ingredients, essential oils, and antioxidants is carefully calibrated to work better than anything on the market. Moms are hard-working, with no time for nonsense. Let these products make motherhood simpler!
-Tami

For Moms



No Time for Stretch Marks
Intensive Repair & Diminishing Therapy



No Time for Sore Nipples
Advanced Restorative Therapy



No Time for Scars
Advanced C-Section Skincare



No Time for Cuts, Scrapes & Burns
Advanced First-Aid Ointment

Giving Back



It takes a village to raise and support healthy children!

That's why once per quarter, we partner with a different children's charity, and donate a percentage of every product sale to the cause.

Each purchase helps us make a difference in the lives of children who need it most. Visit www.momof11kids.com/giving-back for information on our current charitable partner.



No unnecessary chemicals, parabens, steroids, phthalates, artificial fragrance or dyes, mineral oil, petrolatum, lanolin, or potentially harmful preservatives.

Soy, gluten, and dairy-free.



Made in the USA